



**Our Community,  
Our Kids,  
Prevention is in  
OUR Hands.**



ADAMS COUNTY  
CHILDREN'S  
ADVOCACY CENTER

# GO BLUE

CHILD ABUSE PREVENTION MONTH  
TOOLKIT

**APRIL 2024**

# Introduction

Adams County Children's Advocacy Center is a child-focused, community-based program that brings together representatives from different disciplines: law enforcement, child protection, mental health, medical, schools, community organizations and victim advocacy— to help children & families learn how to prevent child abuse & heal from the trauma of abuse when it occurs.

We are dedicated to a community where children are safe, families are strong, and child victims can become children again.

*We hope that you will use the free resources in this toolkit to engage your circle of friends, family, and community to support Adams County children, teens, and families during Child Abuse Prevention month!*

## **About this toolkit**

Participating in Child Abuse Prevention Month is made easy with this toolkit! Find social media posts, graphics, events, a list of FREE materials and a Crusader the Comfort Dog coloring page for kids.

For more information, please visit our website at [kidsagaincac.org](http://kidsagaincac.org) or email us at [info@kidsagaincac.org](mailto:info@kidsagaincac.org)

## **Why we need your support**

Raising awareness and strengthening families are critically important to reducing, and ultimately, ending child abuse. When just 5% of a community's adults learn about child abuse prevention, it is the tipping point to reducing child abuse in that community.

So, whether it's a blue light in your home or business, a social media post, wearing blue, or sharing prevention tips, you can easily help raise awareness about child abuse!

## **How Prevalent is Child Abuse?**

- Last year, we received 342 reports of abuse.
- 217 children visited our center for services & support last year.
- 1 in 3 girls & 1 in 6 boys will be sexually molested before age 17.
- 90% of child victims are abused by a family member or someone they know.
- Children younger than nine are at greatest risk for abuse.
- 14% or 10,220,000, American children experience child abuse and/or neglect.
- 5 children die each day of abuse & neglect, which is 1,770 children every year.
- Over 42 million Pennsylvania adults are survivors of child sexual abuse.
- 60% of victims never tell anyone what happens to them because they don't feel safe.

# Participating is Easy!

## DISPLAY BLUE LIGHTS at YOUR BUSINESS or HOME

Join the over **100** other Adams County businesses & DISPLAY blue light(s) at your business during April. Share why on social media to help raise awareness.

## TAKE THE **6 MINUTE** KIDS SAFE **5% CHALLENGE**

Experts believe that when 5% of a community's adults learn about child abuse prevention, the rates of abuse decrease. Will you take six minutes to take the Challenge to learn how to keep the kids in your life safe?

## ATTEND an EVENT in APRIL

Join of the many **community partners** sponsoring fundraisers and trainings throughout the month!

## WEAR BLUE ON FRIDAYS

Share photos of your team, staff, friends & family wearing blue on **Fridays in April** and tag **#ChildAbusePreventionMonth**, **#BrighterTomorrowsCAC**, **@KidsAgainCAC**

**DISPLAY FREE  
PREVENTION MATERIALS**  
Coloring pages, window clings, flyers & table tents are available.  
Placemats & crayons available for restaurants.

**PURCHASE & DISPLAY a  
GARDEN FLAG**  
**New design for 2024!**  
Flag & stand cost \$20.  
Contact our office for purchase details

## SPONSOR PREVENTION EDUCATION in a LOCAL CLASSROOM

Did you know last year the Adams County Children's Advocacy Center received 342 ChildLine Reports of abuse, provided services & support to 217 child victims of abuse, AND provided Prevention Training in Adams County School Districts to over **4,500** students?

For questions or materials, please contact the center at  
**717.337.9888**  
[info@kidsagaincac.org](mailto:info@kidsagaincac.org)

Visit our Go Blue  
webpage for even  
more information!



# Child Abuse Prevention Month Activities Calendar

4/2

2024 Blue Ribbon Champion for Safe Kids Award & Annual Flag Planting in Harrisburg  
*Crystal Long, Prevention Educator, will be honored for her work throughout Adams County.*

4/17  
(evening)

Community Partner Fundraiser: One Lincoln  
*One Lincoln will donate 10% of proceeds earned through purchase of "Charity Special" to ACCAC*

4/10  
(6:00pm)

Keep Kids Safe 5% Challenge: LIVE at Amblebrook!  
*Elida Murray, Executive Director, will present our Keep Kids Safe 5% Challenge training live.*

4/18  
(5:00pm)

Speakers Series: Keep Kids Safe 5% Challenge- Virtual  
*Elida Murray, Executive Director, will present our Keep Kids Safe 5% Challenge training through Facebook Live*

4/27  
(4pm-8pm)

Community Partner Fundraiser:  
Good Samaritan Lodge #336 Free & Accepted Masons  
*Silent Auction with portion of proceeds benefitting ACCAC*

Fridays

Wear Blue Fridays  
*Wear blue clothing every Friday in April to show support for child abuse prevention!*

Sundays  
(2pm-5pm)

Community Partner Fundraiser: Reid's Winery (Gettysburg)  
*During Open Mic Nights, 10% of proceeds will benefit ACCAC.*

[For more information on these events, click here to view our full calendar!](#)

# HELP RAISE AWARENESS

*Everyone can do something!*

Adams County Children's Advocacy Center has created various graphics for you to share across social media!  
We've even included Facebook & X cover photos!

Remember to tag [@kidsagaincac](https://www.instagram.com/kidsagaincac) and use hashtags:  
[#ChildAbusePreventionMonth](https://www.instagram.com/hashtag/ChildAbusePreventionMonth)  
[#BrighterTomorrowsCAC](https://www.instagram.com/hashtag/BrighterTomorrowsCAC)



[Facebook Cover Photo](#)

[X Header Photo](#)



[Facebook Cover Photo](#)

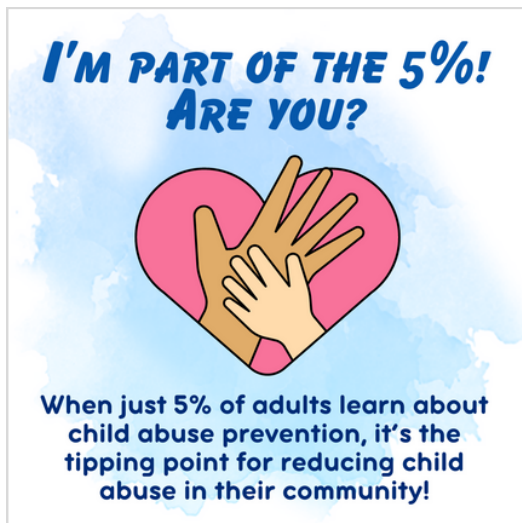
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Support Post #1



Support Post #2



5% Challenge Post #1



5% Challenge #2



Wear Blue



Shine Blue

# FREE RESOURCES AVAILABLE

## *For Parents & Caregivers*

- Prevention Safety Guides
- Understanding Children's Sexual Behaviors (What's Natural & Healthy)
- Family Conflict Resolution Guide
- Internet Safety Tips
- Guide to Supporting Kids Who Have Experienced Trauma

## *For Businesses*

- Window Cling
- Table Tents
- Prevention Materials
- Placemats & Crayons for Restaurants & Events
- Social Media Graphics

## *For Kids & Teens*

- Coloring Pages
- Prevention Safety Guides
- Prevention Safety Book Marks

## *For Individuals*

- Social Media Graphics
- Prevention Safety Guides
- Presentation for Adults

## *General Resources*

- Monthly Support Group for Adult Survivors
- Monthly Speaker Series
- Girls Group for Middle & High School Girls
- Trauma Therapy

# 5 Ways to Stay Safe:

Know  
What's  
Up

Spot  
Red  
Flags



Talk It  
Up

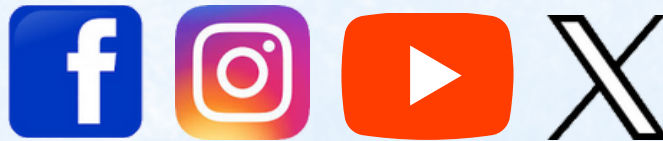
Make a  
Move

## No Blame No Shame



# Connect with us!

Follow our social media pages for up to date resources, information, and events.



@kidsagaincac

Find us on the web!  
[kidsagaincac.org](http://kidsagaincac.org)

**Thank You  
for  
Supporting  
Adams County  
Kids!**